

COMMUNICATING BASIC LEADERSHIP

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I. CHALLENGES

A. It is easier to develop FOLLOWERS than LEADERS

1. Leaders are hard to FIND
2. Leaders are hard to GATHER
3. Leaders are hard to HOLD

B. Misunderstanding of LEADERSHIP

1. MANAGERS – Implementers of the vision – deal with complexities
2. WORKERS – Achievers of your goals – deal with completion

C. Lack of a formal PLAN to form leaders

1. SPIRITUAL formation of a leader
2. SKILL formation of a leader
3. STRATEGIC formation of a leader

II. OPPORTUNITIES

- A. Increase your level of leadership – the CEILING
- B. RECRUIT those you want to develop – no VOLUNTEERS
- C. Ask for COMMITMENT
- D. Give COMMITMENT
 - 1. Be committed to a PERSON – start small, then grow
 - 2. Be committed to a PROCESS – those in a hurry need not apply
 - 3. Be committed to a PURPOSE – meaningful application
- E. Have a PLAN
- F. Every one needs
 - 1. DREAM
 - 2. DETERMINATION
 - 3. DEVELOPER
- G. Your task is to
 - 1. DISCOVER
 - 2. DEVELOP
 - 3. DEPLOY