

CORE VALUES IN AN ORGANIZATION

A Core Value is the importance attached to something that serves as an **influence** and **guide** for behavior.

The values of our organization - The importance our organization attaches to something that serves as an **influence** and a **guide** in our team member's BEHAVIOR.

The HEAD of our organization is our VISION

The HEART of our organization is our MISSION

The SOUL of our organization is our VALUES

The Values of an organization are like ...

1. GLUE - They hold an organization together
2. A FOUNDATION - They provide stability for growth

“Good leaders abhor wrongdoings of all kinds; Sound leadership has a moral foundation.” – Proverbs 16:11 (The Message)

Trust deals more with CHARACTER

Respect deals more with COMPETENCE

3. A YARDSTICK - They set the standard for the team's behavior
4. A COMPASS - They give direction and guidance
5. A MAGNET - They attract good team members
6. An IDENTITY - They define and identify the team

This identity takes place when VALUES align with BEHAVIOR.

Values without aligned behavior = Energy DRAIN & INEFFECTIVENESS

Values with aligned behavior = Energy BURSTS & EFFECTIVENESS

A LEADER'S FOUR-FOLD CHALLENGE CONCERNING VALUES

1. KNOW the values that should be embraced
2. LIVE those values
3. COMMUNICATE those values to the team
4. Constantly align BEHAVIOR & VALUES